



Ideal for Mall Promotions & **Instore Activations**

Ideal for instore displays which demand height restrictions

Magnetic locking enhances stability

Tool less & available in flat / curved versions

Size options available from 1m to 4m long booths

Seamless graphic panels

Adjustable feet provide stability

Light weight

Self standing structure with no additional support required

Packs in a handy wheeled bag and easy to carry

Components & Accessories

Ecofix is offered with magnetic locking structure and magnetic tape that helps install seamless graphic panels. This makes the exhibit stand apart from traditional pop ups.



Magnetic lock



Invisible panel attachment



Arm Lights

Easy Setup

Ecofix is quick and easy to set up. The structure is upright into a wall in minutes and the magnetic bars are hinged together reducing the hassle of too many complex parts. The panels are magnetically fixed to the structure. The lights can be easily hooked onto the structure at the top.



Packaging

Ecofix packs in a cylindrical riveted case that has cardboard tubes inside to keep the structure and panels protected.



Round Riveted Case
Dia : 436mm x H 900mm
Code : **0702406**

Basic Configurations

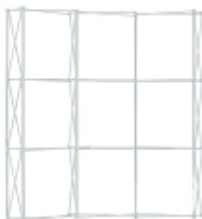
Ecofix wall system is offered in four basic configurations each available in Flat and Curved versions.



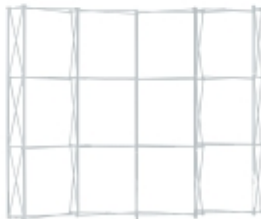
3x1



3x2



3x3



3x4

| Technical Specifications | | | | | | | |
|--------------------------|--------------|---------|--------|----------|----------------|---------|--------|
| TYPE | NAME | CODE | WEIGHT | TYPE | NAME | CODE | WEIGHT |
| Curved | 3x1 (Curved) | 0707011 | 18 kg | Straight | 3x1 (Straight) | 0706011 | 18 kg |
| | 3x2 (Curved) | 0707021 | 21 kg | | 3x2 (Straight) | 0706021 | 21 kg |
| | 3x3 (Curved) | 0707034 | 24 kg | | 3x3 (Straight) | 0706034 | 24 kg |
| | 3x4 (Curved) | 0707044 | 27 kg | | 3x4 (Straight) | 0706041 | 27 kg |



Microsoft

Two 3X2 Flat backwalls with a reception counter for a mall activation.



Maruti Suzuki

A 3X4 Curved Backdrop with the Ritz car at a mall for launch promotion.



Hindustan Uniliver

3X3 Curved backwall with a reception counter for in-store tea tasting.



Cummins

A 3X4 curved backdrop with four counters helps in product placement and branding of the booth

Solutions by

Ecofix



SHRM India

Two 3X3 Flat Ecofix walls with a reception counter for mall promotions.



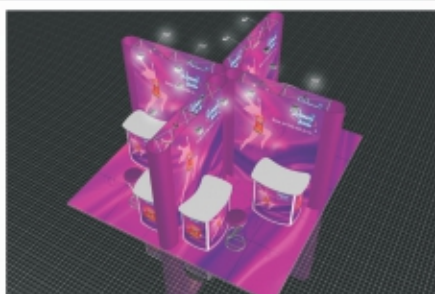
Magnaquest

A 9 m² exhibition booth with three sided walls and a reception counter



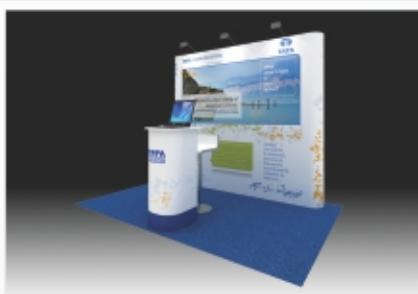
Aircel

A POP kit with a 3X1 Ecofix backdrop and a promotion counter and brochure stand



GSK Pharmaceuticals

An attractive booth for mall promotion with counters for client – user interaction.



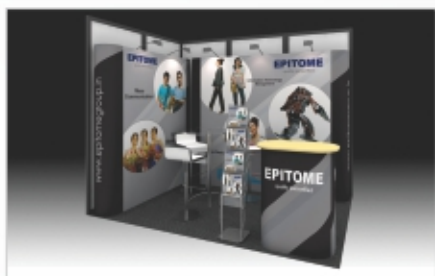
Tata

A POP display with a 3X3 Flat backwall and a reception counter to promote a new service to the client.



Minar

A 15m² booth with three walls with graphic content describing the products. A reception counter with a laptop helps in registrations



Epitome

A two side open 6m² booth that has a 3x3 and a 3X2 flat walls with a reception counter, ideal for quick set up for a show.



Vaas

A 15m² booth with 2 open sides and 3 Ecofix displays cover the closed walls with branded graphics with reception counter.



ElectroMech FZE

An exhibition booth with a back wall and free standing side walls.



Kent

A 9m² booth with three 3X3 walls and a reception counter to welcome visitors



Danfoss

Three 3X2 backwalls placed at an angle to create a an experiential space with a reception counter.



Rustonjee

A 9m² booth with three free standing walls and a reception counter

The Green Initiatives



Portable Solutions

We value socially responsible business methods. From production to transport, in every respect we take reusability and the reduction of CO2 emissions into account. This way, we not only contribute to your success, but also to the environment at large!



Eco friendly

Reusability and the long lifespan of our products ensure reduction of wastage and scarce raw materials such as wood and paper. The lower weight and smaller volume of the booth ensures that they can be transported in a smaller vehicle and use lower labor to install and dismantle. This ensures lower emissions and lower costs for you.



The Missing Link

Once you purchase a portable stand from us, we believe in continuous service to you. In future when you are in need of larger booths, do let us know which products you have, we will include them in your future booth design so you end up purchasing just the balance material from us thereby saving further costs in the bargain!

Why Choose us ?



Quality of Products and Service

Insta- Group has found its way in India inspired from the state of the art technology from Switzerland and USA. This ensures utmost quality of our product and service level that has our clients satisfied in 40 countries so far.



360 Degree Approach

With a dedicated design team, Print studio, 5 manufacturing units and a global distribution network, we provide 360 degree services to you for a hassle free show anytime anywhere.



Portable – Modular – Custom

Insta provides exhibition and display solutions to cater to ever changing client needs. Depending on the type of design, location and budget we have a host of solutions that give you a menu of options to choose from.

Our Global Presence



INDIA

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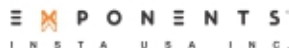


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